

PTC Year in Review

Pequannock Twp Coalition
October 2012 to September 2013

Empowering Positive Choices for a
Stronger Community

Our Mission is to prevent and reduce youth substance use and abuse in the Pequannock Twp community through collaboration, education and community-wide change.

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Pequannock Twp Coalition is funded by the Office of National Drug Control Policy (ONDCP) and is a collaborative partnership between Substance Abuse and Mental Health Services Administration (SAMHSA) and Community Anti-Drug Coalitions of America (CADCA)

Pequannock Police Department Installs Permanent Prescription Drop Box

Suburban Trends
March 11, 2013

In an effort to reduce illegal access to prescription medications, Pequannock Township Chief of Police Brian Spring has installed a permanent prescription drop box in the hallway lobby of the Pequannock Township Police Department, according to a Feb. 26 press release.

The drop box, which is available 24/7, affords Pequannock Township residents the opportunity to safely dispose of unwanted, unused or expired prescriptions. The Police Department is located at 530 Newark-Pompton Turnpike in Pompton Plains.

The box is designed for residential use only, and is not for commercial disposal or syringes.

Pequannock Police Capt. Daniel Dooley said, "At this time, sharps (syringes) are not available for disposal, but in the near future, a secured sharps container will be installed."

The Pequannock Township Coalition (PTC), an initiative of Morris County Prevention is Key (MCPIK), donated the drop box to the Police Department and worked in collaboration with the Morris County Prosecutor's Office, the Morris County Sheriff's Department, and Community Coalition for a Safe &



Pequannock's Permanent Prescription Drop Box and Sharps Container

Healthy Morris.

UPDATE — A needle disposal system has been installed. It accepts medical devices with sharp points or edges that can puncture or cut the skin, such as hypodermic needles and syringes. Both boxes are for residential use only and can be accessed 24/7.

Saving Lives A Priority In New Jersey — Governor Christie Signs Overdose Prevention Act

Republican Governor Chris Christie signed the Overdose Prevention Act S-2082 into law on May 2, 1992, providing legal protection for people who attempt to help those who have overdosed on drugs.

The legislation takes a two-prong approach to help prevent drug overdose deaths in New Jersey. First, it provides limited legal immunity to people who are in violation of the law while they

are attempting to help a drug overdose victim. Secondly, it eliminates negative legal action against health care professionals or bystanders who administer overdose antidotes in
(continued next page)

Overdose Prevention Act cont.

life-threatening situations.

“No life is disposable, and this bill represents a giant leap forward in New Jersey’s commitment to protecting and preserving all life, particularly when people need it most,” said Christie. “As elected officials, it’s our obligation to ensure that we are doing everything we can to prevent tragic deaths from



For more information, go to our website www.ptcmorris.org or call our office at 973-625-1998

drug overdoses, and I believe this bill will do that. I’m grateful that we were able to come together and reach this bipartisan compromise and take meaningful action on this very important issue today.”

The law provides limited immunity for certain individuals who in good faith seek medical assistance for someone experiencing a drug overdose. Nei-

ther the overdose victim nor the individual who seeks medical assistance for the victim can be arrested, charged, prosecuted or convicted for obtaining, possessing, using or being under the influence of a controlled dangerous substance, possessing drug paraphernalia or needles, inhaling or possessing any toxic chemical, or unlawfully obtaining, attempting to obtain or possessing prescription drugs. Additionally, they will receive immunity from the revocation of parole or probation.

Red Ribbon Event

Pequannock Twp Coalition teamed up with the Pequannock Municipal Alliance Committee to co-sponsor two events for October 2012’s Red Ribbon Month.

The first event entitled, Understanding Adolescent Current Trends” was facilitated by John Kriger, author, keynote speaker & behavioral transformation consultant. This event was

geared towards parents, caregivers, & other adults from Pequannock Twp. This acclaimed session offered the most up-to-date information available on adolescent behavioral trends including substance use. The presentation helped the audience define & identify emerging behavioral trends.

The second event was geared towards PTHS students. A panel of youth

from Daytop came to speak to the student body about their experiences and consequences from using alcohol and/or other substances. A candid question & answer period followed.

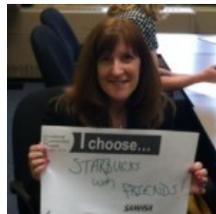
(The Daytop-NJ program is behavior based, with a comprehensive schedule of individual, group and family counseling treating co-occurring disorders. Treatment is designed to teach adolescents to accept responsibility for and the consequences of their behavior.)

National Prevention Week 2013

Pequannock Township Coalition participated in National Prevention Week, May 12-18 2013. This year’s theme, “Your voice. Your choice. Make a difference.”, emphasized that the prevention of substance abuse and promotion of mental health starts with the choices each of us makes in our own life. Through our choices, we can set an example of health and well-being for others. With our voices—

whether spoken or written—we can raise awareness of behavioral health issues and help create healthier and safer communities.

In recognition of SAMHSA’s National Prevention Week 2013, Pequannock Twp Coali-



PTC Member Mary Vineis

tion supporters “choose” prevention while promoting individual wellness for everyone!

For each day of the week, www.ptcmorris.org featured a printer—ready informational sheet on the day’s designated theme. (underage drinking, suicide prevention, tobacco prevention, Rx prevention etc.) All sheets are still accessible on our website.

Alcohol Awareness Month, April 2013

Alcohol Awareness Month was established in 1987 by the National Council on Alcoholism and Drug Dependence to increase public awareness and understanding aimed at reducing the stigma that too often prevents individuals and families from getting help. The theme celebrated for the 27th anniversary of Alcohol Awareness Month was "Help for Today. Hope for Tomorrow."

Pequannock Twp Coalition kicked off the month by co-sponsoring a town-wide Alcohol Free Weekend Pledge with the Pequannock Municipal Alli-

ance Committee. PTC and MAC *asked parents to take an Alcohol-Free Weekend Pledge and abstain from drinking alcoholic beverages for a 72 hour period to:*

- *Help raise awareness about the use of alcohol;*
- *Create an opportunity to start family discussions;*
- *Demonstrate that alcohol isn't necessary to have a good time.*



Pledge forms were distributed by coalition members, made available at town hall and advertised on Channel 77.

The Pequannock Twp Coalition and Municipal Alliance hope to continue and grow this event in 2013 — as well as incorporate another activity this April.

Family Dinner Initiative, September 2013

Pequannock Twp Coalition sponsored the *Family Dinner Initiative* from September 22 to 29th to coincide with CASA's National Family Day. Studies show teens who eat dinner with their families 5 to 7 times per week are half as likely to say they are "very likely or somewhat likely to try drugs in the future," as compared to teens who eat with their families;

less than 2 nights per week.

With this in mind, PTC asked families to sign up and eat together 5 to 7x that week. Four families were randomly chosen to win \$30 gift certificates to local restaurants.



Back to School Night

PTC would like to thank Pequannock Township High School & Pequannock Valley Middle School for allowing us to attend both Back to School Nights and providing us with a table to pass out information!!

PTHS - September 10, 2013

PVMS - September 18, 2013

PTC at Community Events

Spring Fling - April 20, 2013



31st Hoedown - September 21, 2013

Relay for Life - June 13, 2013



Street Fair - June 9, 2013



Farmers Market



Pequannock Twp Coalition

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Empowering Positive Choices for a
Stronger Community.

We're on the web!
www.ptcmorris.org



Pequannock Twp Coalition

Empowering Positive Choices for a Stronger Community

Our mission is to prevent and reduce youth substance use and abuse in the Pequannock Twp. Community through collaboration, education and community-wide change. Our objectives are:

1. Implement Environmental Strategies to produce community-wide change.
2. Focus on the DFC 4 Core Measures (30 day use, perception of peer disapproval, perception of parental disapproval, perception of risk.)
3. Recruit coalition members from the 12 sectors of the community (Youth, Parents, Religious, Business, Media, School, Law Enforcement, Civic/Volunteer, Healthcare Professionals, State/Local Government, Youth Serving, Substance Abuse.)

Parents Who Host Lose the Most

Pequannock Twp Coalition participated in the Parents Who Host Lose the Most campaign in June, July and August 2013. We provided lawn signs, pledge forms and window clings free of charge to any resident that requested.

Pequannock Twp Coalition featured Parents Who Host Lose the Most on the front page of our website (www.ptcmorris.org) listing sobering facts and tips for parents.

Pequannock Twp Coalition created a postcard highlighting steps to take should an underage drinking party take place in your neighborhood. This postcard was distributed in town hall and shown on Channel 77 in June, July and August 2013.

Yearly Numbers

- Ptcmorris.org views 1427
- Number of Meetings 7
- Average Attendance: 8
- Facebook Likes: 143
- Facebook Reach: 111,908
- PTC Website Views: 1425
- Monthly Newsletters: 12
- Graduation Fans Dist.: 500
- Pinterest Pins: 816

Literature

Pequannock Twp Coalition created and distributed a new brochures,

"Pequannock Twp Takes Underage Drinking. Seriously"
"Don't Run, Call 911" & "New Jersey's Lifeline Legislation"

www.ptcmorris.org

